

Greg Rosenberg

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Experience

Google, Design Lead

June 2011 – Present

Design lead in the Advertising/Monetization User Experience team.

Yahoo! Inc

- Product Design Director

April 2009 – June 2011

Directed and managed the global user experience design team (across Sunnyvale, London and Taipei) for community products at Yahoo!, including Groups, Answers, Delicious, as well as various Yahoo!-wide components and services: universal header, sharing controls, social widgets.

- Principal Interaction Designer for Yahoo! Mail

October 2004 – April 2009

Interaction Design Lead for the first AJAX-based version of Yahoo! Mail. Created and defined the interaction model for Yahoo! Mail, including the tabbing system and all core behaviors. Designed the majority of new Yahoo! Mail features, including chat/SMS integration, social features, and a single unified address book.

Bandcamp, Inc., Design Consultant

2008 - 2011

Designed desktop browser and mobile experiences, working directly with the CEO/Founder. Generated wireframes and flows for Bandcamp album and track pages.

AOL Corp., Principal Designer

December 2001 – October 2004

Lead UI Designer for AOL's first non-immersive client, AOL Communicator (for Windows and Mac OSX).

Managed and lead design team for Mail, Address Book, and RSS-Reader applications to a follow-on product.

Palm Inc., Design Consultant

Summer 2001

Responsible for conceptualizing, refining and designing new Palm OS PIM features through collaboration with engineers and development managers. Charged with writing design documents and functional specifications.

Cranite Systems Inc., Design Consultant

Summer - Fall 2001

Designed a Web-based network administration/security tool, and Windows-based client. Responsible for design schedule and creation of user interface prototypes (graphics and DHTML prototypes).

Interact Commerce Corp. (now Sage CRM Solutions), Sr. UI Designer

March 2000 – May 2001

Designed for diverse products in the ACT! product line, including Palm OS, Web-based applications, Palm Query Applications and Microsoft Windows.

Brio Technology Inc. (now Hyperion) , Sr. UI Designer

February 1999 – March 2000

Prototyped and designed Web-based applications and new cross-platform features for the business intelligence division. Spearheaded and co-designed the company's first formal specification process

Palm Inc., Program Manager/User Interface Designer

January 1998 – February 1999

Managed program efforts for Palm Desktop for the Mac, leading engineers and QA while working closely with marketing and product teams. In this dual role, I also designed the installer and a detailed database field-mapping scheme for the product.

Symantec Corp., User Interface Designer

October 1995 - January 1998

Designed applications and feature areas for the ACT product group. Wrote the functional specifications. Worked with development, marketing, SQA, documentation and management groups to evaluate designs. Conducted extensive usability testing.

Skills

Design Leadership, Management, Interaction Design, Information Architecture, Communication and Social Media Product Design, Community Product Design.

Tools: Illustrator, Photoshop, Dreamweaver, TextMate, BBEdit

Programming Languages: HTML, CSS and JavaScript (lite).

Awards and Patents

Winner of the Yahoo! Superstar Award (highest honor bestowed on an employee) for the Interaction Design of Yahoo! Mail.

Patents

- Real-time presence of online contacts
- Auto-complete for integrating diverse methods of electronic communication
- User interface for transitioning between chat and email

<http://www.faqs.org/patents/inv/29484>

Articles and Publications

"Design Inside Yahoo!: Greg Rosenberg," *Unraveled*, April 2009. See <http://unraveled.com/archives/2009/04/design-inside-yahoo-greg-rosenberg>.

"A Look into the Interaction Design of Yahoo! Mail: The Pros and Cons of AJAX" (subscription required), *Interactions Magazine*, April 2007. See <http://portal.acm.org/citation.cfm?doid=1229863.1229882>

Education

B.A. in Education & Liberal Studies with Psychology Minor, California Polytechnic State University

1990